

Application Deadline
30 November 2014



franz.

SHAPE THE FUTURE OF SPORTS

The first international student idea competition
dedicated to the future of sports

APPLY NOW!

 franz2015.com



ABOUT THE COMPETITION

What is **franz.**?

franz. is the very first international student competition in sports, where you, undergraduate and graduate students, have direct access to the world's top decision makers in sports. We want you, top students from leading schools around the world, to bring fresh ideas that will be taken up by the world's most preminent sports institutions; ideas that will shape the future of sports.

franz. is supported by Franz Beckenbauer and initiated by Marcus Höfl, the founder of **CAMP BECKENBAUER**. The competition is an important part of **CAMP BECKENBAUER** - the leading global project for decision makers in sports, politics, and society.

Join us this year and become a pioneering student team at **franz.**!

Network with academic experts, sport business leaders, and meet fellow students from around the world



Top ten teams travel to Düsseldorf, Germany, to present to a jury composed of **CAMP BECKENBAUER** partners



Top three teams receive invitation to present at the **YOUNG LEADERS IN SPORTS** Summit



Winning team will travel to the **CAMP BECKENBAUER Summit** to present their concept to top decision makers in sports, politics, and society

YOUR WAY TO CAMP BECKENBAUER

How it works

FORM A TEAM

Form a team around an idea for an Olympic Sport. Each team must have a minimum of three members and a maximum of five members.



APPLY ONLINE

Submit your team application online before **11:59 pm CET on 30 November 2014**. Make sure to include CVs of all team members and a link to a 2-minutes video presentation of your team's innovation.

ROUND ONE: SHORTLIST

Between **1 December and 7 December 2014**, we will select the best ideas that have been submitted. All concepts that are creative, unconventional, and that show a clear business impact will make it into the second round.



ROUND TWO: FINE-TUNING

Teams who make it into the second round will get a detailed briefing on the expected end product. Final ideas must be submitted online before **11:59 pm CET on 31 January 2015**.

ROUND THREE: SELECTION OF FINALISTS

Up to ten teams travel to Düsseldorf, Germany, to present their concept for franz. 2015. The finals will take place in **mid-April 2015**. We will arrange your traveling and logistics accordingly. Three teams will be invited to present at the **YOUNG LEADERS IN SPORTS** Summit, the day after the final.



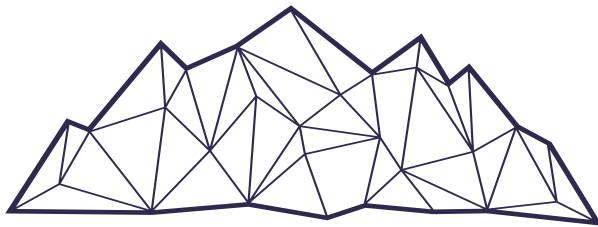
INVITATION TO CAMP BECKENBAUER

The winning team will travel to the **CAMP BECKENBAUER Summit** to present their concept in front of top decision makers from leading sports institutions, CEOs from sports businesses, and chief-editors from media. The Summit takes place 5-7 October 2015.

Full details @

www.franz2015.com

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