

Pareto Yearly Report 2012



This yearly report documents the activities of Pareto from March 19th to December 13th 2012.

Pareto's yearly election meeting was held on September 26th 2012 to replace the old board. The current board was elected:

President: Sara Mikkelsen
Vice President: Dagmar Müller
Treasurer: Jakob Dlouhý
Secretary: Emma Jonsson

Board member: Lucas Tilley
Board member: Iffat Khan
Board member: Andreas Johansson
Board member: Jonas Klarin
Board member: Jennie Huynh (Elected October 11th 2012)

Ph. D Representative: Spencer Bastani
Inspectors: Vacant
Accountants: Hannes Beckman and Tomas Guvå

Comments on the structure of the board

According to Pareto's charter, the board should consist of 9 seats, 4 with general organizational responsibilities (president, vice president, treasurer and secretary) and 5 with specific responsibilities (information, activities, social activities, lectures, contact). Working with the structure of 5 areas of responsibilities during the spring semester of 2012 proved to be unnecessary. Members of the board wanted to be involved in several areas, at different points in time, and be able to create new activities non-related to the stated areas of interest (like educational issues, tutoring and career), of course without violating the purposes of the association (stated in the charter). Therefore, it was decided at the 2012 election meeting to elect 5 board members without specific titles and thus work more project-based. A permanent change of the charter will be considered at the yearly meeting 2013.

Economy

See separate attachment for the economic report

Lectures

April 25th 2012 Paul Nystedt from Linköping university visited to hold a lecture on the connection between education and longevity. The lecturer discussed a study that was made with data from over 50 000 twins.

May 10th 2012 Sven Oskarsson, who is a researcher at the Department of Government (Political Science) at Uppsala university, was invited to hold a lecture. The lecture was about his research on how individuals' political attitudes and behavior possibly is linked to genetic factors.

November 14th 2012 Fredrik Borgström from Quantify Research visited us for the second year in a row giving a lecture in Health Economics. He talked about the basics of health economics and how it is used in real life by governments and private actors.

December 6th 2012 Laurent Simula, associate professor at Uppsala University Economics department, was invited to hold a lecture introducing the key issues of the Nobel Prize awarded contribution in economics 2012. Unfortunately, this lecture was canceled due to illness, however the lecture raised lots of interest and thus lectures of the same kind should be considered in the future.

Career events

March 29th 2012 the event *What does an economist do?* took place (strategically two weeks before the application deadline for next semester). Four former economics students at Uppsala University were invited to talk about their present profession. The purpose of the event was to provide the current students with some examples of what their potential future might be and for them to be inspired and motivated to pursue a career as an economist. The guests were: Vanda Czifra (Utrikesdepartementet), Li Jansson (Svenskt Näringsliv), Marika Torsdotter (Reforce International) and Celia Lausson (Swedbank Robur). The event was very successful as more than 40 students attended. A more detailed description for future ambition to replicate the event is available by request.

May 3rd 2012 Pareto arranged a *case competition* with Copenhagen Economics (a consultancy firm oriented towards economic issues such as competition, regulation, consequence analysis etc.). Two representatives from Copenhagen Economics presented a real problem they had been hired to solve in the past. The attended students worked in groups and then performed presentations of their suggested solutions. The event was much appreciated as it offered students an experience of working as an economist.

Tutoring

The tutoring activity has proceeded throughout the year with great appreciation from both students and the department. Students taking the course *Microeconomics and Applications* (B-level) has been provided help once a week from students who have more experience. Pareto also prolonged tutoring for students taking any combination of the three B-level courses in economics available during the second part of the fall semester 2012.

Social activities

Members of the board have socialized at pubs several times to tighten the group and brainstorm ideas. Occasionally the pub meetings have been officially posted for anyone interested to join, to recruit new members and expand the association.

Information

Several informational updates have been made on Pareto's website with the purpose of making it easier to find information. All information has also been made available in both Swedish and English. Furthermore, Pareto's Facebook page has been updated more continually and the amount of "likers" is constantly increasing.

On November 5th 2012, four members from the board were stationed in the main hall of Ekonomikum to recruit members and promote the up-coming lecture on Health Economics.

Educational involvement

In the beginning of the fall semester 2012, Pareto participated in the introduction of the Master's program in Economics. Pareto was given the opportunity to inform about the organization, but most importantly our task was to give newly arrived students information on how to manage being a student in Uppsala.

We have had regular contact with the master program organizers to give them suggestions on how things related to the education can become better. We are also planning on doing another survey-type evaluation during 2013.

Closing remarks

Pareto has now existed for about two years. The board of 2012 has continued to establish and distinguished Pareto as a student organization. In purpose of attracting a larger crowd our main strategy has been to organize fewer, but more refined, events. We have also tried to be more visible, both on the Internet and at the University.

Pareto needs to continue working towards "finding its place" as an association. This becomes especially relevant if UppsalaEkonomerna (the biggest student organization for business and economics students) will turn into a union (kår).

Furthermore, the main challenge during the following year will be to attract new active members of the board, who are willing to work to make Pareto better.

I would like to thank everyone who has been involved in Pareto during 2012, all board members, other active members, our guests, audience and participants. Also thanks to the Uppsala University Economics Department for collaborating with us.

Sara Mikkelsen

President (Ordförande) Pareto - Uppsala Economic Association, fall semester of 2012.